

# Press Release

RUSSIAN PHARMALICENSING GROUP PLC, 27, PRESNENSKY VAL, OFFICE 814, MOSCOW 123557, RUSSIA

## **Company RUSSIAN PHARMALICENSING GROUP and company BESTPHARMA CONSULTING signed the strategic partnership agreement**

**26 February 2015, Moscow.** Company RUSSIAN PHARMALICENSING GROUP (RPhG) and company BestPharma Consulting (BPC) signed the strategic partnering agreement.

Since March 2015, company BPC will support current projects of RPhG concerning personnel training and development in partner companies, organization and moderation of strategic sessions, meetings of project groups.

As part of the signed collaboration agreements, company RPhG obtains power to recommend BPC to its clients as the partner specializing in strategic and operational management of pharmaceutical marketing and sales, as well as personnel training and development in pharmaceutical companies.

It should be reminded that in 2014, company RPhG completed formation of service pack in drug product registration. Nowadays, clients of RPhG are offered full all-in-one support on all stages of registration –from assistance with official import of drug samples on the territory of RF, audit of drug dossier up to management and support of preclinical and clinical studies.

“Partnering with company BPC is a next step in expansion of service complex submitted by RPhG to its clients in licensing and registration of FDFs, VMPs, parapharmaceuticals, nutritional supplements, medical devices and APIs. The needs of our clients include a large block related to effective communication, team work under the project, psychological stability in multiple-task settings. And here BPC competence in business training will become essential.

“In our turn, we are ready to share the accumulated working experience in pharmaceutical market with colleagues from company BPC”, - stated Vladimir Krasnikov, General Director of RPhG.

“Possible long-term partnership with such a well-known player of pharmaceutical market as RPhG, will help our company to enter new market segments and allow a large number of clients to learn about our young developing company”, - adds a leading business consultant of company BPC Evgeny Vanetik. – “First mutual projects will be soon implemented, and then our clients may appreciate duly the efficiency of such synergy”.

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## About company Russian Pharmalicensing Group LLC

**Russian Pharmalicensing Group LLC** – is a Russian company rendering services in licensing deals in pharmaceutical business, registration of products and medicinal agents which should be registered on the territory of RF and the Customs Union. The separate trend of our activity – merger and acquisition consulting (M&A).

[www.regulatoryaffairs.ru](http://www.regulatoryaffairs.ru)

[www.russianpharmalicensing.com](http://www.russianpharmalicensing.com)

## About company BESTPHARMA CONSULTING

Company **BESTPHARMA CONSULTING** is specialized in consulting in execution, pharmaceutical marketing and sales management. It is an ideal partner for those companies which do not have sufficient resources on the present stage of company development to provide business processes in training and fine tuning of personnel management. In accordance with the inquiry of the customer company, leading consultants and business trainers Mikhail Kubylynsky and Eugeny Vanetik help to bring employees to the efficiency level which is not inferior to market leaders due to flexibility in interaction between company and any client, and maximum practical orientation of our activities.

<http://bestpharma.consulting/>